

PERSONAL ▲

indre sidlauskaite
+31628080622
indre.sidlauskaite@gmail.com
designer (from graphic to media, from concepts to...)

LANGUAGES ▲

english, russian, lithuanian (native),
basic german, little bit dutch (3 levels of dutch)

EXPERIENCE ▲

2011-2013 (junior designer) PROUD design. Amsterdam (packaging)
2010 (internship) Falkandsun's. Amsterdam (media)
2010 -2013 (freelancer designer) Arling&Arling dutch theater,
Groningen, Nothing agency (media), Amsterdam, Oldschool bags
(fashion) Amsterdam...
2009 (junior designer) Claessens/Cartil. Hilversum (packaging)

2005-2009 freelancer in Lithuania : Kaunas Drama Theater,
Aura Dance Theater, Klaipėda Drama Theater...
3M agency, Youthto, Kredo R, Gallery Group...

EDUCATION ▲

2004- 2008 Vilnius Academy of Arts,
Department of Design (graphic design)
first two years we had furniture design and graphic design.
2003-2004 Vilnius college of technologies and design,
Faculty of interior design.
1991-2003 Vilnius Žemyna gymnasium.

SKILLS ▲

I am user of Mac OS. Work with: Adobe Illustrator, Adobe Photo-
shop, adobe In Design: CS5, wish to get more knowledge in web
design, animation (Final Cut)... But first of all I work with brains,
like hand sketches, collages, photo montages, experiments. Good
skills in retouching.

ME ▲

Work hard-have fun. Design is the way of life. Strongest part -
creative thinking, concepts. I am lucky to achieve what i want.
I do lot of crazy things because i can! Deadlines make me think
quicker. Love fashion and beauty. Full of energy and ambitions,
have courage to learn and exceed the limits of my abilities.



SKILLS

Computer skills: I am user of Mac OS. Work with: Adobe Illustrator, Adobe Photoshop, adobe In Design: CS5, wish to get more knowledge in web design, animation (Final Cut)... But first of all I work with brains, like hand sketches, collages, photo montages, experiments.
Good in retouching images, like photography
Creating concepts, like people to make believe
Making presentations for clients, mood boards, teasers
Like to think first then do
Searching and learning every day, curious and passionate in design

DESIGN FIELDS

Advertisement, media, packaging, passion for brands, fashion and photography, theater design works, concepts, print and web works, experiments with interior design, technical preparation works for print and packaging

EDUCATION

2008 got Bachelor's diploma of Fine Arts, study program – Design. After the completion of BA program in Design, the students acquire a professional competence to work independently and responsible as designers. The program enables the graduates to solve design problems in a creative way as well as to apply the knowledge gained during studies in practice. The graduates acquire communication and teamwork skills. That was written on my diploma, all year after graduations I was searching for my abilities, tried different fields of design. In Academy of Arts i had not only design studies, but also drawing and painting classes.

2004- 2008 Vilnius Academy of Arts, Faculty of Architecture and Design, Department of Design (graphic design)

2003-2004 Vilnius college of technologies and design, Faculty of interior design. I received the highest scholarship for progress, and the courage to experiment. The knowledge obtained during the studies, and now helps me break the boundaries of design and to see design not only in 2D dimension but in 3D dimension.

1991-2003 Vilnius Žemyna gymnasium - (secondary comprehensive school). There I arranged my first painting and drawing studio, experimented with silk, forms, colors, and looking for myself and at the same could harmonize education and my enthusiasm for art. (strengthen the English language, russian languages, basic german).



EXPERIENCE

BRANDS:

MAZINE, ADIDAS, G-STAR RAW, HEMA, DORITOS, LAYS, LASSIE, HEINEKEN, ING BANK, LOVESHOCK, FRENCHTOP NATURAL CARE, ROYALTY, OLDSCHOOL BAGS, SCHULP, DUYVIS, HOOGHOUDT, CRUESLI, ATKINS, SWEDISH MATCH, CARLOS ANDRE, TEABAR, ARLA, BRABANTIA, WIJNHUIS, DAGRAVIT, SNELLEJELLE, SMITHS, PEIJNENBURG ...

PROUDdesign ▲
Pilotenstraat 43 A
1059 CH Amsterdam
Netherlands
T + 3120 615 11 25
www.prouddesign.nl

2011-2013 junior designer in PROUDdesign, A great little company, design agency, passionately specialized in packaging design and brand identity. "We are prouddesign and make brands worth more through packaging design. This makes people happier. Each brand has something to be proud of. We search until we find it, visualize it and make it tangible for consumers. So brands and people can be proud and show selfconfidence. We believe pure beauty is positive and authentic. A sign of self confidence." I am very proud that worked with Steven De Cleen, strategic thinker, soul of company, good boss and teacher. He is amazingly passionate with his work, from him i learned when design and strategy comes together, you can achieve huge success of brand. I am very happy that met art director, Arthur Van Hamersveld, he has amazing feeling and intuition for design and other designers who opened my thinking, showed new design ways, technical tricks, give a trust in my thinking, got huge experience in meetings with clients, i am very thankful for chance to work in dutch designers team, had amazing time in this small company, one of the most beautiful years in my life. I had a big honor to work with brands: **HEMA, LAYS, HERO, DORITOS, MOOIS, LOVESHOCK, FRENCHTOP NATURAL CARE, ROYALTY, SCHULP, DUYVIS, HOOGHOUDT, LASSIE, DAGRAVIT, ATKINS, CRUESLI, ROOTZ, BRABANTIA, SMITHS, QUAKER, PEIJNENBURG, ARLA, SNELLEJELLE, TEABAR, WIJNHUIS...**



Falk&sun's
Tolstraat 129
1074 VJ Amsterdam
The Netherlands
T +31206620702
T +31652651696
www.falkandsuns.com

2010 i worked in Falk & Sun's creative communications agency that believes in true craftsmanship and the co-operation with local enterprises. Breaking the 'big network' system with personal 'store' approach. It was great experience, to work with media works, meet fashion brands, make presentations, to create brands and stories for them. I was very lucky to work with Falk Eumann, art director. He spend lot of time analyzing brands, and helped to create deeper concepts. We produced lot of key-visuals for fashion brands: **MAZINE, ADIDAS, REASON WHY, GOLDEN AGE, NICE**... I had ability to work with websites: **LOUISMAXIMILIAN, ING BANK, REASON WHY INTERFACE**... We also with Falk Eumann created new platform in Amsterdam **RAW DIAMONDS** where artists, designers, architects, musicians – basically creatives from all kind of different disciplines can come together. Made lot print jobs and helped for animation works.

Cartils
Van Hengellan 10
P.O. Box 2046
1200 CA Hilversum
Netherlands
T +31356210551
F +31356217162
www.cartils.com

2009 worked in Cartils. Established in 1960, is one Europe's first branding and packaging consultants. They have own marketing specialists, researchers, designers, in-house art studios, printing facilities and model makers. I was very curious and learned a lot not only from older designers, but also how design to prepare technically, how to print, what mistakes not to do in making design. I had the honor to work with Mr Gaston van de Laar strategy director at Cartils. I impressed his experience of packaging design, i learned balance between the clients targets and consumer preferences, balance between contemporary and authentic. He knows how to create a new design and strong brand icon, which reflects the brand's heritage. Older designers learned me from my all ideas to see small things, what is classical design and how to find balance of my style and ideas and clients visions. I had a big honor to work with brands: **HEINEKEN**- cruzcampo-shandy, **SWEDISH MATCH**- lapaz-sincerios, justus van maurik, justus cigarettes, **OUT KAMPEN, HANDELSGOLD, BAT ITALIE**-ms cigarettes, **ARNOLD ANDRE**- independence, **CARLOS ANDRE**- image, accessories, ...



FREELANCE ▲

OLDSCHOOL BAGS
Valeriusstraat 228
1075 GL Amsterdam
T +31207890792
M +31634989250
info@oldschoolbags.com
www.oldschoolbags.com

NOTHING amsterdam
Herengracht 124-128
1015 BT Amsterdam
T 020 794 4646
info@nothingamsterdam.com
www.nothingamsterdam.com

Matthea Dominique
Domselaerstraat 1
1093 JL Amsterdam
T +31681625659
www.arlingenarling.nl

2011-2012 LT.art.NL- lithuanian dutch culture festival in Amsterdam, advertisement and identity

2013 Oldschool bags, worked with retouching of bags, creating identity, organizing photo shooting and making concepts, creating design for labels, banners, advertisement campaigns...helped with design to solve brand problems. Was very happy to work with Johan Jongkind, Marketing and Communications Consultant & Co-founder / Co-owner OldSchool Bags

2011 NOTHING amsterdam, worked with G-star raw, nothing magazine... but this agency is long gone, Amsterdam based Creative Agency Nothing had their office almost entirely built out of cardboard and was famous in lot magazines. It was interesting challenge to work with Michael Jansen.

2010 worked as freelancer designer for Arling&Arling dutch theater for children. We produced cd, brochures, website for sounds of music, identity for Domselaer... It was nice experience to deal with printing agencies, stress with deadlines, language difference making corrections...

2005-2009 received an invitation to work in Kaunas Drama Theater (it was my first employer), out of my favorite Lithuanian theater director Gintaras Varnas. It is very shocking personality of our artistic world, but he believed in my potential, allowed to grow as a designer. In theater I created posters, banners, flyers, vellum, program, web pages, layouts monthly repertoire, brochures, newspaper pages... Had many people ideas integrate into a whole design. Under each graphic and font lies the message for viewer. I learned teamwork and got acquainted with wide range of directors. Other works with theater: Utopia independent theater (brochures, posters), Aura Dance Theater (brochures, flyers, leaflets...) Marta Vasiliūtė scenery and Klaipėda Drama Theater (posters, flyers, booklets...), classical music advertisement for Gediminas Gelgautas...

2008-2009 freelancer designer in 3M agency (brochures, logos, integration graphic design in interiors, furniture design, experimental works, Company Calendars, Christmas advertising company...). I had consultations with the architects, the printing, and the different partners in the firm, learned to communicate and understand the needs of the company. Freelancer designer in Youthto (brochures, letters, sketches of logos, web design...) Cooperated with the advertising agencies as a freelancer designer's Kredo R, Gallery Group. With Kredo R made sketches for real estate agency, with Gallery group made layouts for Farm Bank, market advertisement...



▲ **2002** My first job was tree cutter, it was lesson for me that to get money isn't so easy, but hard physical work, I converted to arise. **2003-2004** I worked in Vilnius centre bars as waitress, learned patience, courtesy, speed, focus at work, fluency, but not show bad mood to other. This work experience helps me now to interact with customers. Sometimes a good mood and suggestibility helps me quickly convince the customers.

2007 traveled all around Russian with seven guy friends, spend two weeks in a train, climbed in mountains, had one of the most crazy trips in my life that changed my thinking, and learned that the beauty of nature can compensate all the most expensive things in this life. Traveling is still one of my biggest passions. I travelled a lot in all around Europe with my photo camera and the pictures i made often inspire my design works. When i became a designer, i always was between culture projects and advertising world. I had studies in interior design, furniture design but ended as graphic designer. I still believe that there is nothing bad to experiment in different design fields.

In **2009** i came to Amsterdam by hitch-hiking, lived in a tent, and had only one bag and many dreams that hoped to achieve. When i win my first competition in big agency, nobody knew that smiling girl has nothing to loose in this life. It was great experience that helped to improve lot of people that stubbornness is of one the most important features. I left my country because i missed bigger challenges in life, and I wanted to see if i am able to survive in a new country, culture, and which design area the most suitable for me, and what my strongest features are. I came to Netherlands to create my career as designer and give all my strength and energy to do that. In Cartils i got lot of experience in packaging design what i never did in my life, it is really specific field of design. But it was invaluable experience to touch the world's biggest brands. Senior designers shared gained experience, which enriched my thinking. In Falk and sun's, i worked with german art director and dutch colleagues, learned to look with smile to lot of serious projects. Design for me a way of life. In PROUD design i learned created strategies and thinking behind design.

2013 trip to New ork, to write book, have experiments with american designers and artist.

